<u>YNOS</u> is India's leading information and analytics platform with 2,16,000 startups catering to early-stage startups, investors, and researchers. It serves as a valuable resource for the IIT Indore's community, including faculty, students, and research scholars, offering comprehensive data and insights into the Indian startup ecosystem.

Key User Benefits:

- Ph.D. Scholars and Faculty: Access unique startup and investor data for research and thesis work, increasing the likelihood of top-tier journal publications.
- MBA and EMBA Students: Enhance academic projects and assignments, improving grades and providing valuable background information for job interviews and career choices.
- Faculty Members: Create data-driven assignments for students to enhance their learning through hands-on analysis.
- Startup Founders: Gain insights into the startup landscape, identify investors, estimate valuations, identify competition, locate incubators, and optimize your fundraising strategy.

The YNOS platform employs advanced data integration tools, analytical search methods, and robust filters to facilitate the exploration of startups, investors, and incubators across various industries.

Information Coverage:

- All Indian startups established after 2015.
- Angel investors investing in Indian startups, regardless of their location.
- Institutional capital providers such as VCs, Angel Networks, Corporates, Venture Debt, Banks, Government Agencies, and more.
- Incubators and Accelerators

YNOS Products:

- Startups: Access a vast collection of early-stage startups in India with filters for refining search results.
- Insight: A powerful dashboard offering data-driven insights and visualization of the Indian startup ecosystem.
- Angels: Explore a comprehensive list of angel investors in India, including investment areas and co-investors.
- VCs: Analyse the venture capital and early-stage funding landscape in India with detailed information on VC firms.
- Incubators: Discover incubators and accelerators in India, compare their performance, and access detailed information.
- Government Funding: Find and analyse government funding schemes for startups, including information on supported ventures.

The access is available only on the IIT Indore IP address on campus not outside the campus.